

Intangible Assets and Regional Economic Growth (IAREG)

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The objective of the IAREG Project is to analyze the role played by intangible assets (IA) in the generation of innovation, competitiveness and consequently economic growth and increases in productivity at regional level with a special emphasis on the geographical space in which such processes occur.

To develop new indicators for improving the measuring of the IA considered having the most influence in the generation of economic development.

To analyze how IA and their interaction define the environment affecting firms? location.

To measure the role of regional externalities in the generation of IA and in determining local economic performances in Europe and in the diffusion of knowledge.

URL de origen: <http://www.ingenio.upv.es/es/node/34256>

Enlaces

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