

FIRST CALL
14 June 2012

THE MANAGEMENT OF INNOVATION POLICIES: new forms of collaboration in policy design, implementation and evaluation

Madrid, 10 -12 April 2013

Venue: Hotel Meliá Castilla. C/ Capitán Haya, 43. 28020 Madrid. www.meliacastilla.com

PRESENTATION

The UAM-Accenture Chair in Economics and Management of Innovation and INGENIO (CSIC-UPV) invite you to the 2013 Conference of the Eu-SPRI Forum. The Conference aims to encourage dialogue between academics and practitioners to improve innovation policy design, implementation and evaluation. The Conference will offer keynote speeches, parallel thematic sessions, roundtable discussions, special activities for young researchers and ample space for participants to interact. Opportunities for visits to research and innovation centres in both public and private institutions will be available after the Conference ends.

www.euspri-madrid2013.org/

ORGANIZERS



UAM-Accenture Chair

SPONSORS



CALL FOR ABSTRACTS

The study of interactions among different agents has long been central to the analysis of science and innovation; for instance, it is a key building block of all systemic approaches, and provides the focus for methodologies to evaluate research and innovation policies. However, policy researchers often encounter difficulties when building relations with policy makers, entrepreneurs and other groups that influence the innovation process, and often question their own role in the policy process. Also, academics working on Policies for Research and Innovation have yet to form a distinct field of research. The main reason for this is that in policy practice, the definition of problems and the design and application of solutions are shaped by specific local conditions and typically are addressed by participants in an ad-hoc fashion. Thus, since practice varies with context, it is difficult to build theory and make it relevant to policy concerns.

Linking theory with practice in Research and Innovation Policies has become even more critical as a result of the emergence of new governance models and increasing requests from society for policies that deliver discernible benefits, in effective ways. There is a call for theory to deliver new, relevant perspectives, and for tools that can inform the definition, implementation and evaluation of Policies for Research and Innovation.

To respond to these challenges, the Eu-SPRI Forum Conference should stimulate dialogue between academics and practitioners from the public and private sectors. We recognize that policy-relevant knowledge has multiple sources: academic perspectives, and private and public sector practitioners' views, all of which can contribute to our understanding of the policy processes and choices. Also, both policy studies and policy design require interaction among the different communities with a stake in the policy process. The Conference will take account of the variety of knowledge producers, and will reflect on collaboration across

different communities to encourage innovation and the creation of new businesses, products and services. In addition to academic parallel and poster sessions, the Conference will include two keynote speeches and three roundtable debates where colleagues from different communities will discuss three salient policy issues:

Beyond New Public Management: new models of public-private relationships in the management of research for innovation. Complex and rapidly changing policy environments call for new models to deliver and manage innovation policies. Demand-driven policies and the use of commercial practices in science and innovation policies present particular problems. For instance, can the accounting and auditing systems that are the cornerstone of New Public Management be applied to policies that involve the privatization of knowledge generated with public sector investments?

Policies to support innovation in traditional services. Traditional services are a very important component of our economies and, despite wide recognition of their importance, their peculiarities are seldom addressed in the design and analysis of innovation policies. Are distinctions such as mature vs high-tech applicable to the service sector? What types of innovation support policies are best suited to traditional services?

How globalization of R&D is challenging national and regional innovation policies. The effectiveness of traditional policy instruments that aim to generate and retain innovative capacities is being challenged by the international mobility of knowledge assets and the spread of similar policy instruments across the globe. Does 'policy learning' and the resulting similarity of

policy instruments across countries, affect the capacity of governments to promote value-generating innovative activities? What is the impact of the disconnect (if any) between R&D and production activities on the returns to the effort invested in innovation policies?

Academic sessions will consist of two-hour parallel sessions and posters. The parallel sessions will allow for the presentation of four papers in each session. Presentations will be a maximum of 20 minutes, leaving 40 minutes of each session for discussion. **Themes** will include, but will not be limited to:

1. Private-public partnerships. Experiences in the management of public labs, university-industry chairs, cooperative education and continuous cooperation for training, collaborative PhD programmes, sectorally focused cooperation (infrastructures, health, education), etc.

2. Governance and institutions. Role of non-governmental actors (NGOs, concerned groups, private firms, etc.) in the development of new modes of public intervention (soft law, codes of conduct, etc.), new regulatory frameworks, and the development of new approaches to policy implementation. Challenges, risks, and opportunities.

3. The role of evaluation and impact assessment in policy definition. How new political requirements are influencing evaluation methodologies and practices. Internal evaluation processes vs external expert evaluation in different political contexts. Role of assessment of external results in private-public consortia. Development and use of new indicators to support policy evaluation.

4. Channels and means for the application of the results of public policy dialogues and participatory initiatives to the definition, design and assessment of research and innovation policies.

5. “Societal challenges” and innovation policies. ‘Old wine in new bottles’ or the development of new policy instruments and new approaches to implementation?

6. Breaking the boundaries. New policy challenges posed by the globalization of R&D and the acceleration of businesses that are not constrained by traditional disciplines and sectors.

7. New policies to encourage partnerships for innovation. Tax strategies to encourage patronage; improved sponsorship instruments, cross-border venture capital, etc.

8. Revisiting policies for young innovative companies. Their effects on employment, on value chains and on the competitive position of related industries. Differences across sectors and regions.

9. Innovative Research and Innovation Policies. New instruments (or renewed use of existing instruments) and new policy mixes.

Suggestions for specific session topics are welcomed.

To increase the involvement of young researchers poster presentations will take place throughout the Conference.

A ‘Science Slam’ will be held on the evening of 10 April, in the form of a ‘competition’ in which early-career researchers will have 7 minutes to argue why their research has the greatest societal relevance.

There will be prizes for the best early career poster, best Science Slam proposal and best paper.

SUBMISSIONS

Extended **paper abstracts** (approximately 1,500 words) should state the objective of the paper, the approach it takes and expected results. Full papers will also be accepted.

Poster submissions can address the Conference topics.

'**Science Slam**' presentation proposals can be submitted by early-career researchers (doctoral students and PhD graduates awarded their doctorates within the previous 5 years). 'Science Slam' proposals can be in the form of PowerPoint slides to be used during the short presentation.

Please submit your documents in DOC/DOCX format to the conference website:

www.euspri-madrid2013.org.

COMMITTEES

SCIENTIFIC COMMITTEE

Susan Cozzens	Pierre Benoit Joly
Pablo D'Este	José Molero
Manuel Fernández-Esquinas	Jorge Niosi
Kieron Flanagan	Emmanuela Reale
Finn Hansson	Arie Rip
Antonio Hidalgo	Matthias Weber

ORGANIZING COMMITTEE

Elena Castro-Martínez	Juan Pedro Moreno
Philippe Laredo	Juan Carlos Salazar
Jordi Molas-Gallart	M. Paloma Sánchez

CALENDAR

2012

1 October

Submission opens for extended abstracts or full papers.

1 December

Conference registration open.

21 December

Deadline for submission of extended abstracts or full papers.

2013

15 January

Notification of accepted abstracts.

30 January

Deadline for the submission of posters and 'Science Slam' proposals.

15 February

Notification of accepted posters and 'Science Slam' proposals.

1 March

Deadline for the submission of full papers.

15 March

Deadline for the Conference registration.

10 April

Conference opens.

12 April

Conference ends.

DATES AND VENUE

The conference will start on **10 April at 13:00 and end on 12 April at 14:30.**

Venue:

Hotel Meliá Castilla

C/ Capitán Haya, 43. 28020 Madrid

www.meliacastilla.com

A programme of social events will be announced closer to the date of the event. It will include visits to public and private research facilities in the Madrid area on the afternoon of Friday 12 April.

CONFERENCE FEES

The conference fee is:

€ 200 registration before 31 January 2013.

€ 250 registration from 1 February 2013.

The fee includes a delegate pack, and refreshments and meals throughout the event including a Welcome cocktail on 10 April. Accommodation and the Conference dinner on 11 April are not included in registration fee.

The reduced rate for:

- Eu-SPRI Forum member institutions
- Students (student ID is necessary)

€ 100 registration before 31 January 2013.

€ 125 later registration for this category.

EUSPRI FORUM - MEMBER ORGANIZATIONS

The "European Forum for Studies of Policies for Research and Innovation" (Eu-SPRI Forum) aims to strengthen the vibrant but dispersed interdisciplinary community of researchers focusing on interdisciplinary dimensions related to policy and governance in the field of knowledge creation and innovation.

The Eu-SPRI Forum was founded in Paris in June 2010 and has presently 15 member institutions:

- AIT Austrian Institute of Technology, Austria.
- CIRCLE, University of Lund, Sweden
- Consejo Superior de Investigaciones Científicas (CSIC) (INGENIO, IPP, IESA), Spain.
- Consiglio Nazionale delle Ricerche (CNR), CERIS Institute for Research on Firm and Growth, Rome, Italy.
- Consorzio Universitario in Ingegneria per la Qualità e l'Innovazione, QUINN, Pisa, Italy.
- Copenhagen Business School (CBS), Denmark.
- Fraunhofer Institute for Systems and Innovation Research, Karlsruhe, Germany.
- Nordic Institute for Studies in Innovation, Research and Education, NIFU, Norway.
- Politecnico di Milano, Italy.
- Universidad Autónoma de Madrid (UAM-Accenture Chair on Economics and Management of Innovation), Spain.
- Université Paris-Est, Institut Francilien Recherche Innovation Société (IFRIS), France.
- University of Manchester, Institute of Innovation Research, UK.
- University of Twente, Institute of Innovation and Governance Studies (IGS), The Netherlands.
- University of Utrecht. Innovation Studies Group, The Netherlands.
- VTT Technical Research of Finland and its associate organisations, Finland.